



VQMPC

VideoQ Multi-Purpose Charts

Training Presentation

September 2025



VQMPC

videoq.com

1. General Info	16. VQMPC-ZTUHD Zoomed-in Areas
2. VQMPC - Dynamic Test with AV Sync Components	17. VQMPC-ZT3D – Dynamic 3D Zone Plate Test
3. VQMPC Test Composition	18. VQMPC-ZT3D Test Pattern Features
4. Features	19. About VideoQ
5. Applications	A1. Appendix: VQMPC Advanced Analysis Examples
6. Formats	A2. VideoQ Approach to Test Patterns Usage
7. Optional Video Format and AV Sync Text Messages	A3. Diamond Pattern and Crop Markers Usage
8. AV Sync Test Audio Component	A4. Tri-band Combination Burst Patterns
9. Audio Component – Surround Sound 5.1 Variant	A5. Tri-band Combination Burst Pattern Usage
10. VQMPC-PQ - Dynamic HDR Test, PQ version	A6. Radial Plates Usage
11. VQMPC-HLG – Dynamic HDR Test, HLG version	A7. Black PLUGE & SPLUGE Usage
12. VQMPC-C – Variant with Frames Counter Component	A8. White PLUGE & SPLUGE Usage
13. VQMPC-E Variant	A9. Frame Counter Features
14. Order Options	A10. AV Sync Test Features 1
15. VQMPC-ZTUHD – Moving Zone Plate Sprite Test	A11. AV Sync Test Features 2

1. General Info



The most popular VideoQ test pattern used by the renown industry leaders:

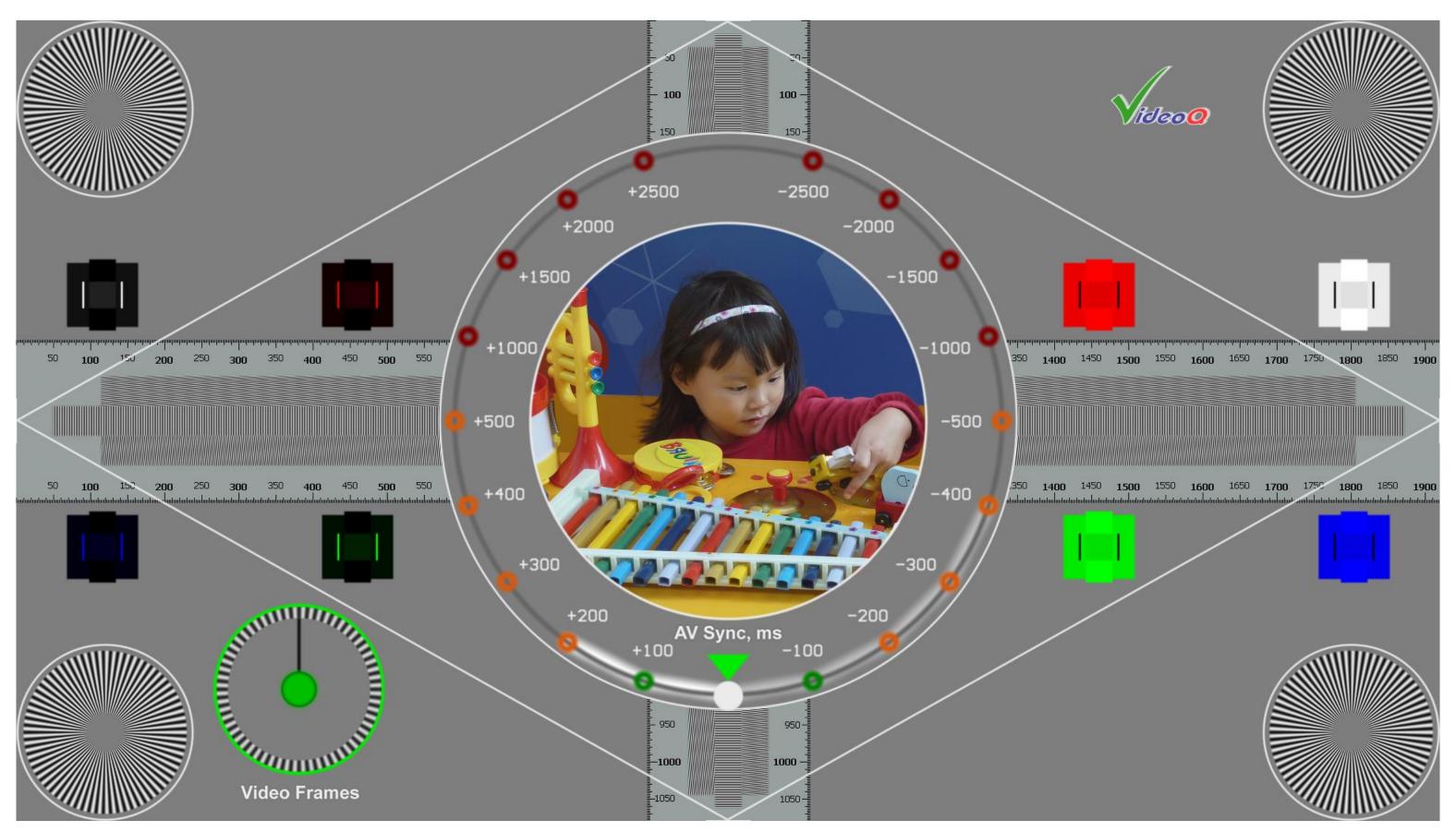
 Major R&D labs uses SDR and HDR versions of this test for processing chain performance validation and product verification

 The most valuable US media company uses dynamic VQMPC test for instant CDN/OTT quality estimation

 VQMPC UHD version was used at Olympic Games for international broadcast system setup & configuration spot checks since 2018

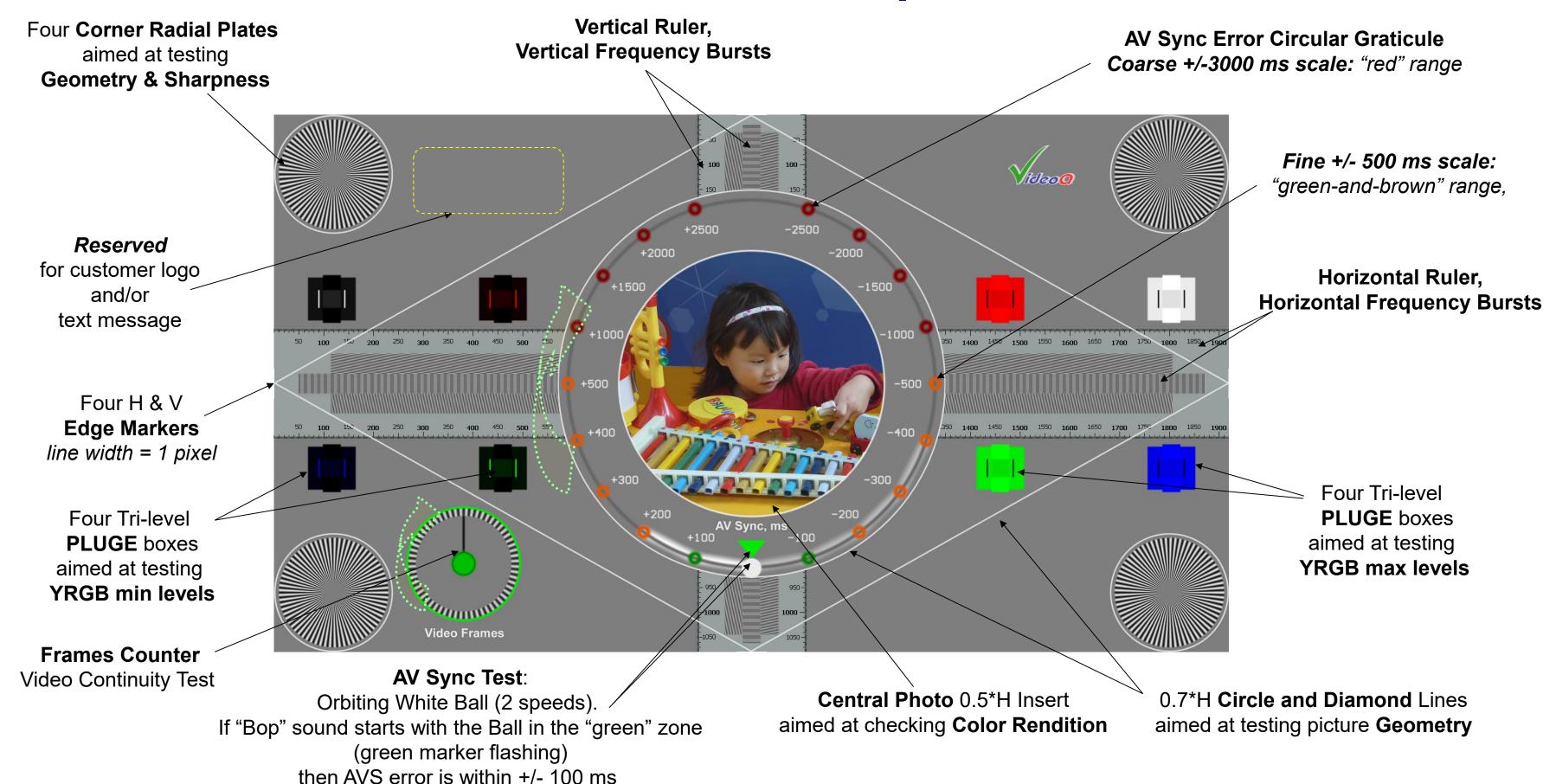
2. VQMPC – Dynamic Test with AV Sync Components





3. VQMPC Test Composition





4. Features



Multi-purpose, multi-resolution, multi-format test pattern to check at glance:

- Geometry: Aspect Ratio, Overscan and "Ultra-wide Mode" effects of the display
- Scaling Quality or proof of no-scaling, especially in case of DHCP/DRM conflict in STB/OTT
- Colors: PLUGEs x8 for display setup and Photo Insert for general quality evaluation
- Dynamic Range Modes: SDR, HDR-PQ and HDR-HLG versions, see separate Presentation for HDR Test Patterns suite
- 2D Frequency Response and Sharpness Correction settings
- Frames Continuity, e.g. codec freeze-skip, 3:2 pull-down, frame rate conversion
- De-interlacing Performance: artifacts are especially noticeable on moving white circle component
- AV Sync Errors (6000/6006ms loop): coarse range +/-3000ms and fine range +/-500ms
- Option of automatic Audio Gain & AV Sync Errors measurement via VideoQ software tools

5. Applications



Picture quality control and calibration tool for general public, video installers, hardware and software developers, video development labs, production, post-production and content distribution facilities in the fields of:

- Broadcast HD & UDH TV
- Consumer Electronics
- Video Transcoding
- Video Data Compression
- Digital Cinema
- Mobile TV
- IPTV, CDN, Cloud video processing and transcoding

VQMPC test patterns are equally suitable as QA/QC tool for:

- Direct audio-visual quality estimation by eyes and ears
- Semi-automatic and fully automated AV levels and AV sync measurement using VideoQ software tools

6. Formats



Set of test pattern video and audio files:

- Raw formats: .YUV, planar 4:4:4, 10bit, .WAV: 2.0 LR or 5.1 surround sound, 48kHz, 24bit
- Encoded format: .MP4, 4:2:2 or 4:2:0, 8, 10 or 12bit, fixed GOP size = 1s, medium to high bitrate
- 6 frame sizes, various frame rates and interlace formats:

```
720x480p (SD 4:3), 23.976, 24.0, 29.97, 30.0, 59.94, and 60.0fps
```

720x480i (**SD 4:3**), 29.97fps (i29.97 aka 59.94i)

720x576p (**SD 4:3**), 25, 50fps

720x576i (**SD 4:3**), 25 fps (i25 aka 50i)

1280x720p (**Sub-HD 16:9**), 50, 59.94 and 60.0fps

1920x1080p (**HD 16:9**), **Special** "consumer camera" YUVJ levels and fps: 47.952, 48.0fps

1920x1080p (**HD 16:9**), 23.976, 24.0, 25.0, 29.97, 30.0, 50.0, 59.94, and 60.0fps

1920x1080i (**HD 16:9**), 25.0 fps (i25 aka 50i), 29.97 fps (i29.97 aka 59.94i),

3840x2160p (**4K UHD** 16:9), 23.976, 24.0, 25.0, 29.97, 30.0, 50.0, 59.94, and 60.0fps

7680x4320p (**8K UHD** 16:9), 23.976, 24.0, 25.0, 29.97, 30.0, 50.0, 59.94, and 60.0fps

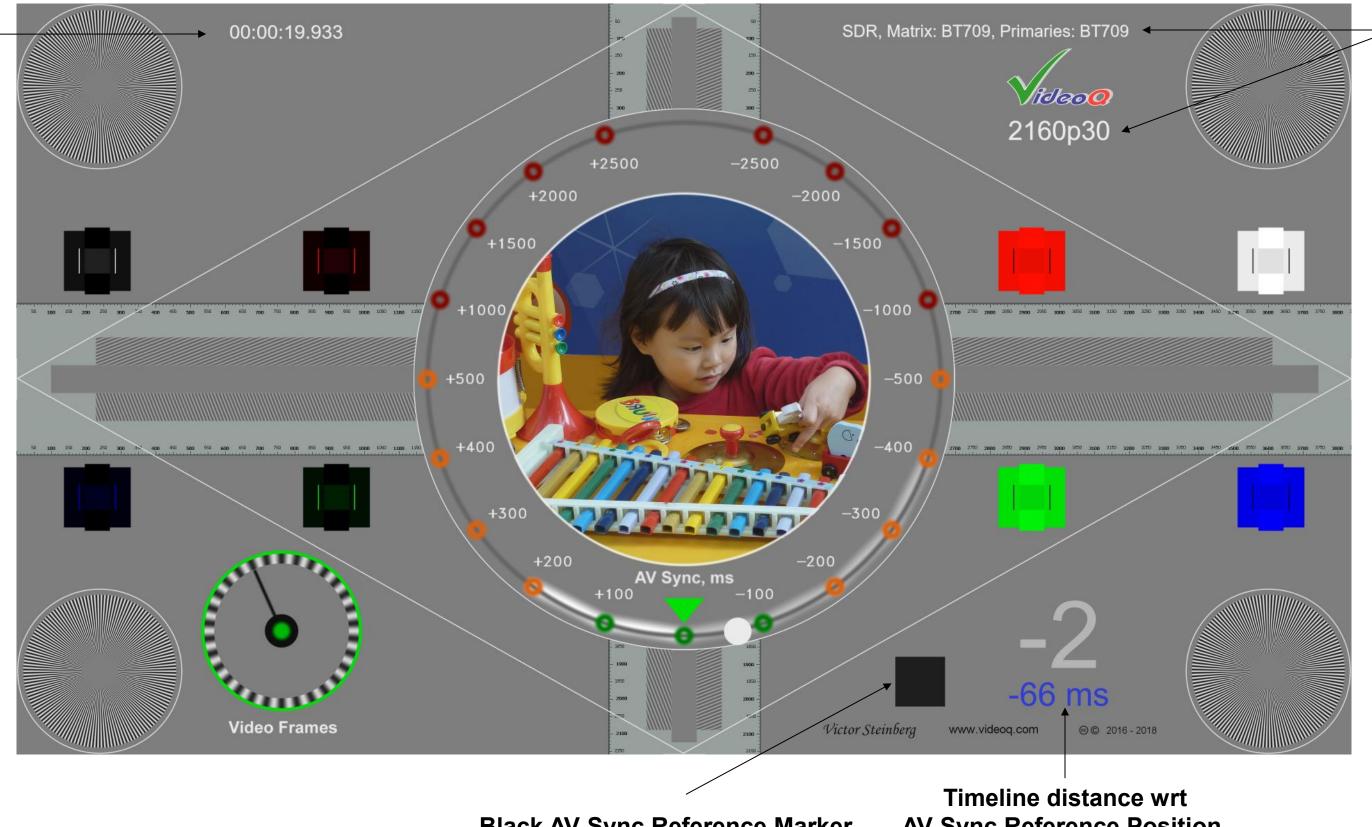
7. Optional Video Format and AV Sync Text Messages



Original

Video Format





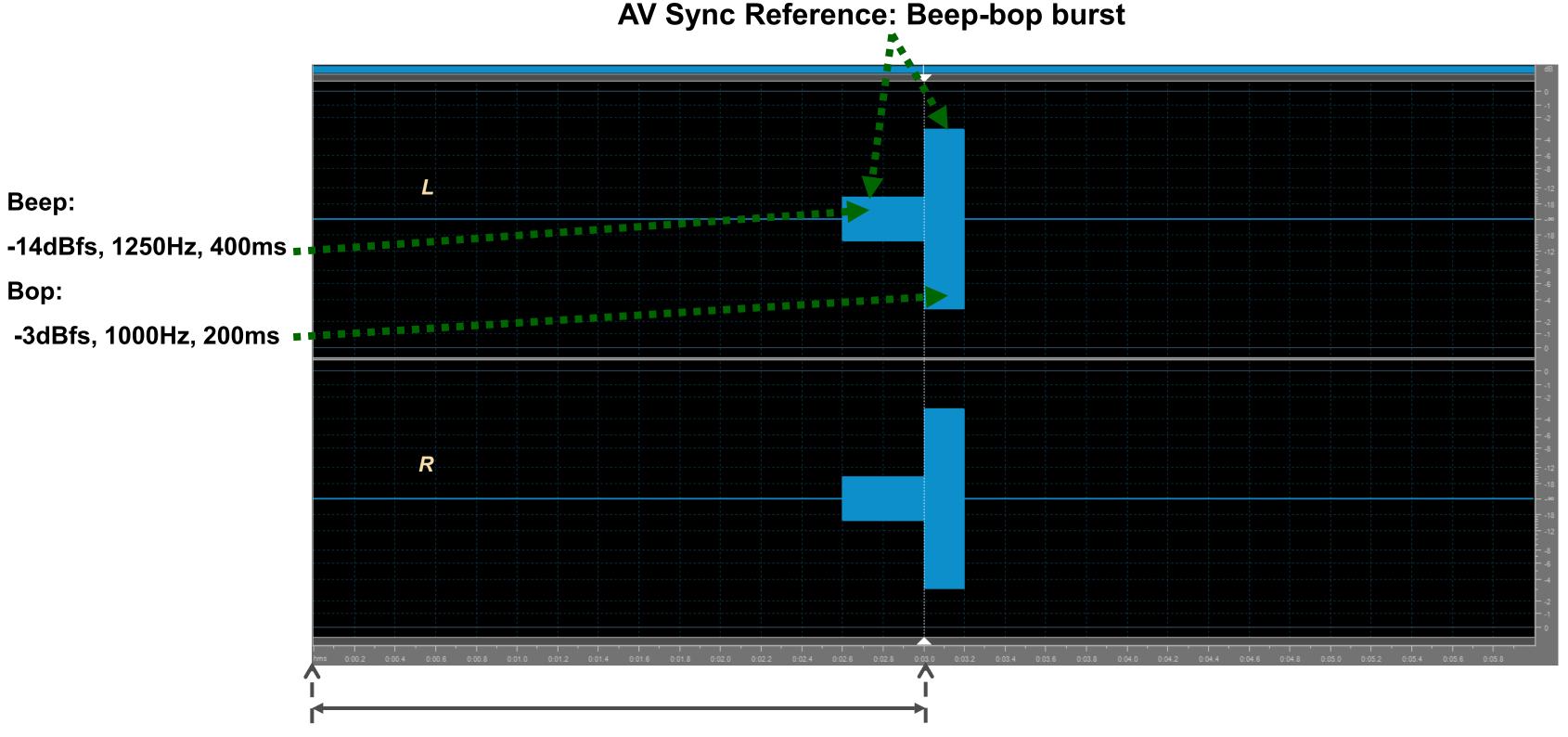
Black AV Sync Reference Marker flashing White @0ms for 200ms

AV Sync Reference Position, In video frames & milliseconds





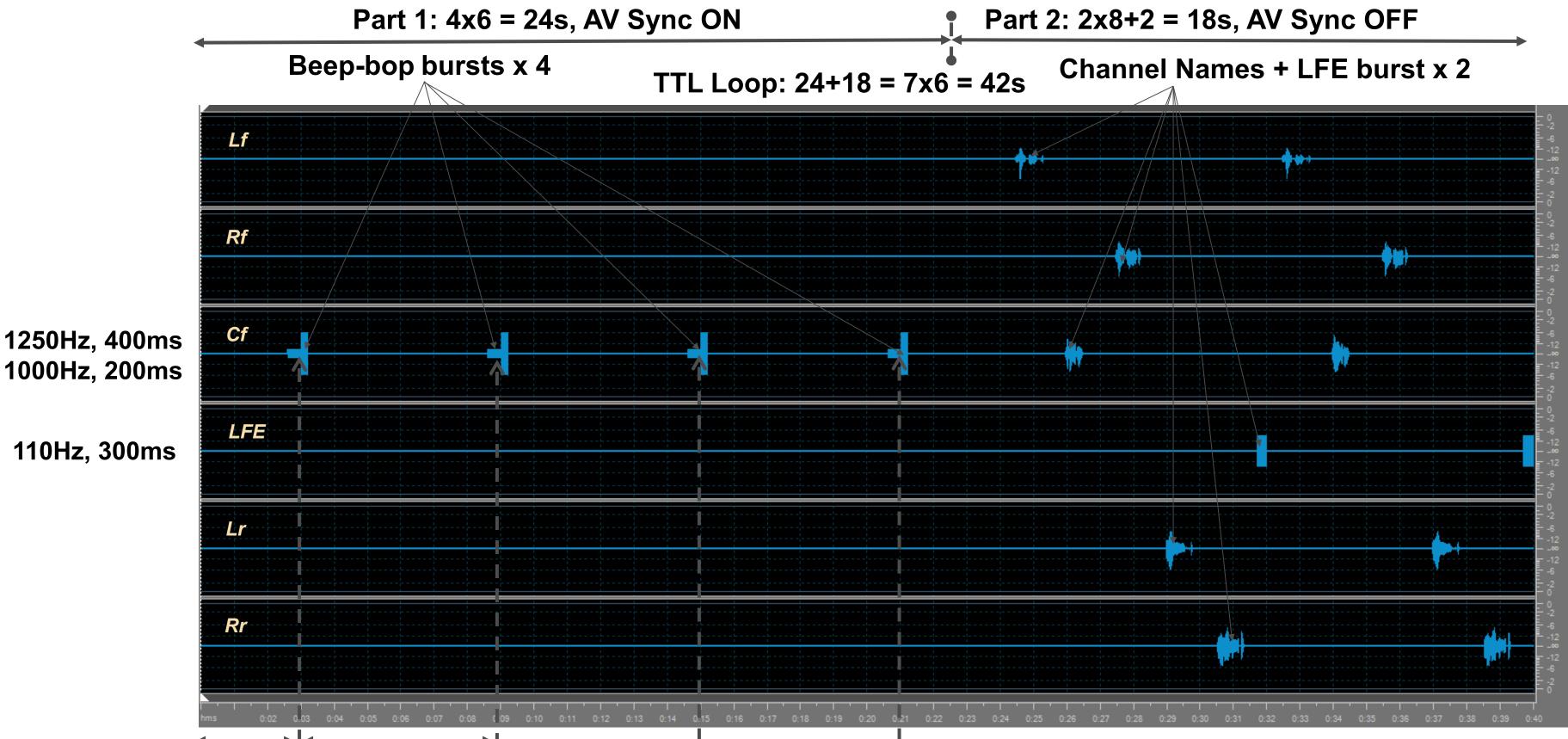
Loop duration: 6000ms (6006ms for 23.976, 29.97 and 59.94fps)



AV Sync Reference Position = **3000ms** (3003ms for 23.976, 29.97 and 59.94fps)

9. Audio Component – Surround Sound 5.1 Variant

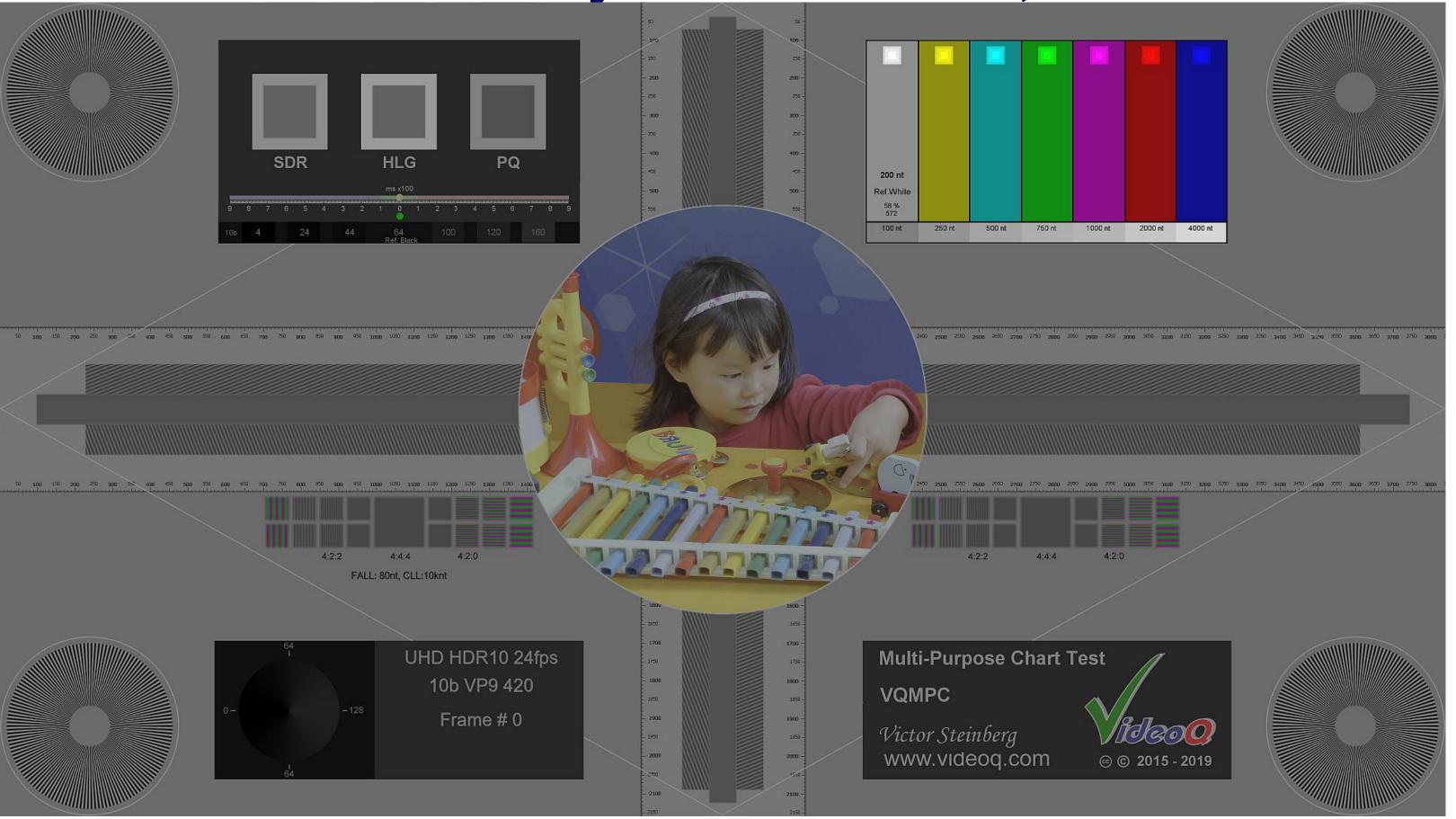




AV Sync Ref Position = 3000ms (3003ms for 23.976, 29.97 and 59.94 fps). **Period = 6000ms** (or 6006ms)

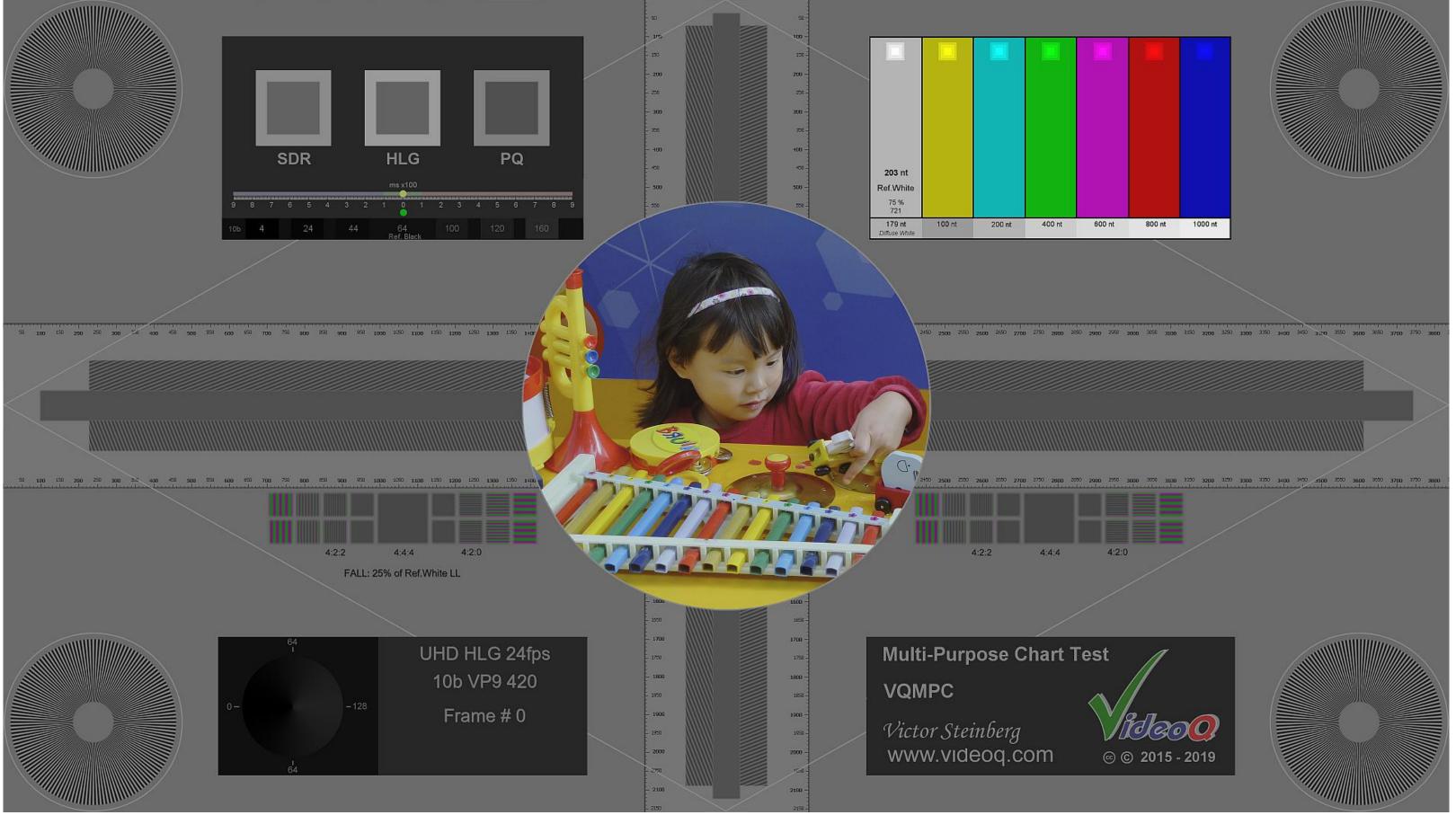






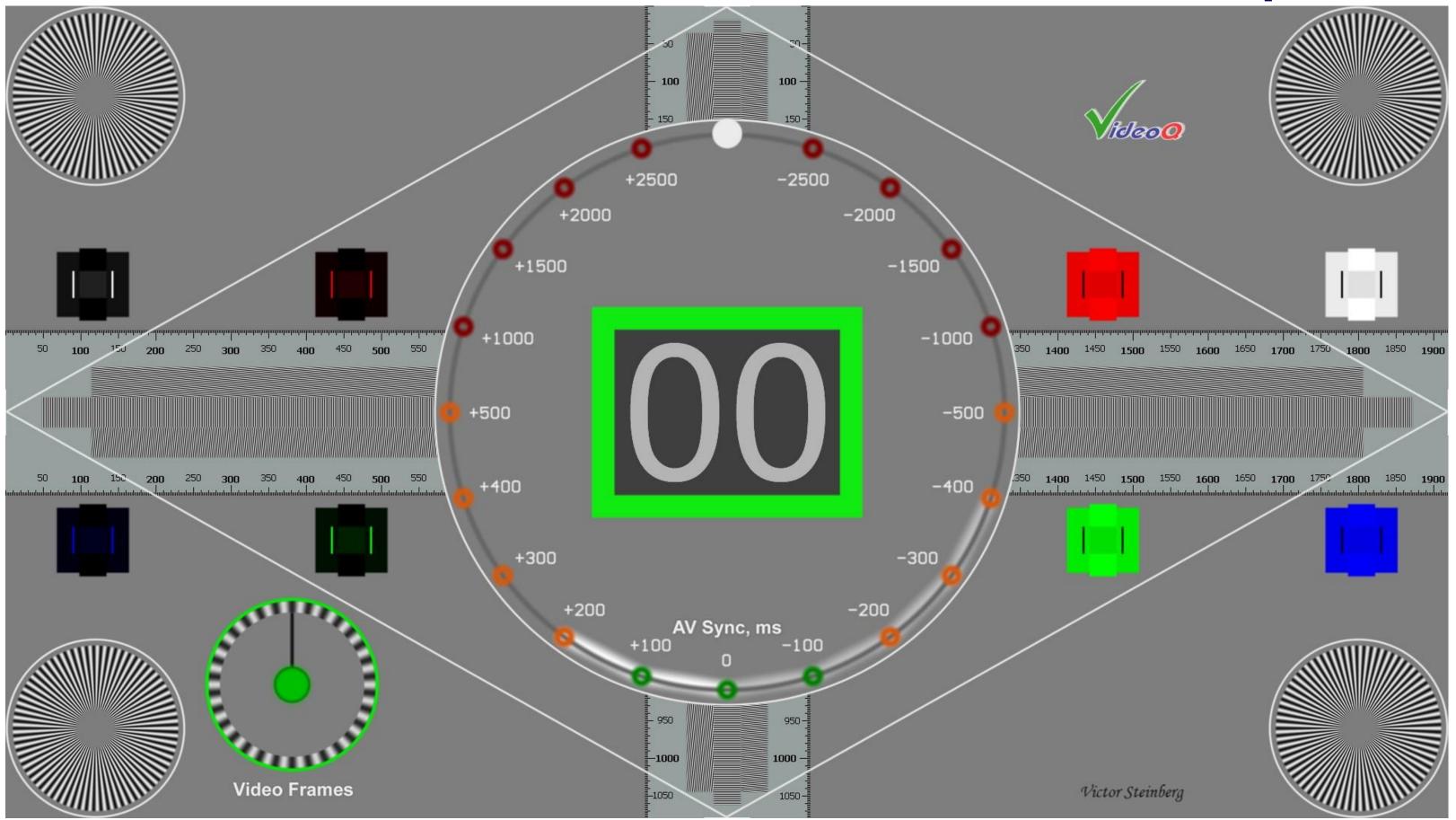
11. VQMPC-HLG – Dynamic HDR Test, HLG version





12. VQMPC-C – Variant with Frames Counter Component



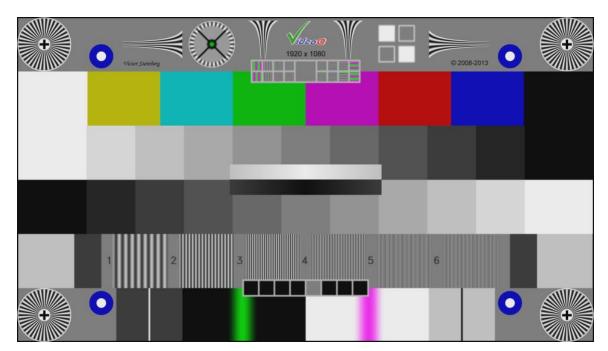


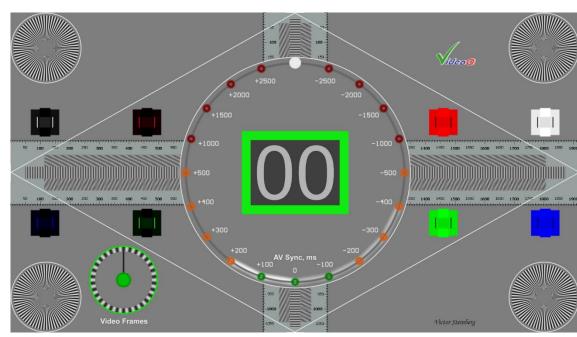
13. VQMPC-E Variant

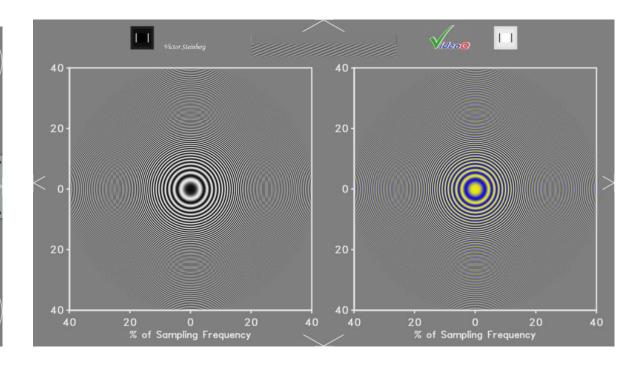


Enhanced 8s long dynamic test, more suitable for repetitive lab testing, especially if transcoding is involved. Test patterns sequence consists of three segments:

- 1s long VQMA4 matrix test at the beginning, for fully automated video image quality analysis,
 VideoQ VQMA Software Analyzer recommended,
- then 6s long regular VQMPC-C test, for audio-visual estimation,
- then 1s long **FZP** (Large Flashing Zone Plates) test, revealing **scaling & compression artifacts**, VideoQ **VQV** Software Viewer/Analyzer recommended.







0s ...1s: VQMA4

1s ... 7s: VQMPC-C

7s ... 8s: FZP

14. Order Options



Choice of:

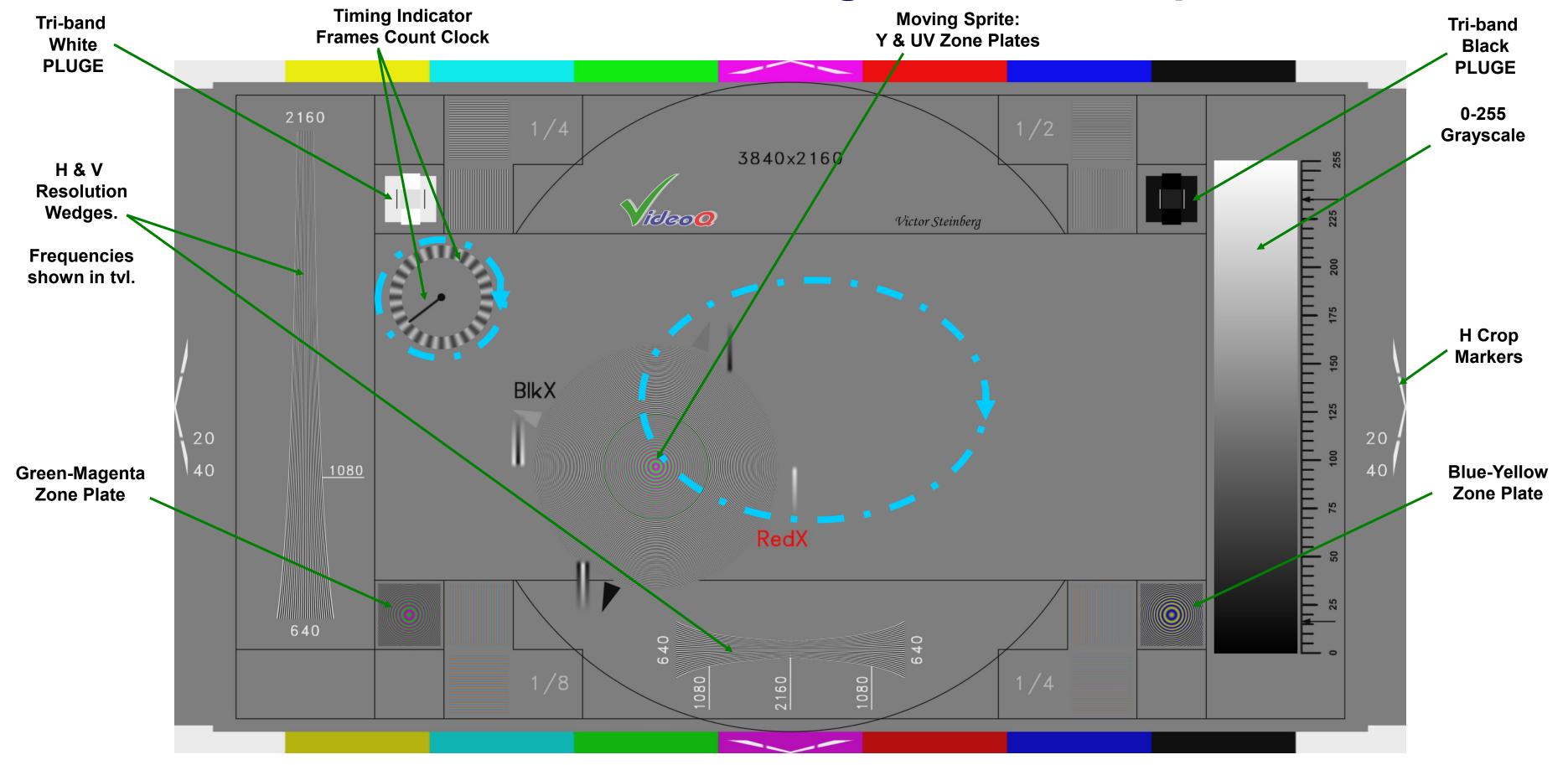
- Standard 6s long VQMPC (aka VQMPC-P, with photo insert)
- Standard 6s long VQMPC-C (C = frame counter, replacing the photo insert)
- Enhanced 8s long VQMPC-E
 with VQMA matrix test pattern during the first second and flashing Zone Plates during the last second

Available on request:

- Alternative video formats (e.g. raw planar .YUV, .Y4M with header, wrapped .AVI or .MP4), alternative frame sizes and/or frame rates
- Insertion of customer logo and/or special text messages
- Central photo insert is customizable, i.e. it can be replaced by:
 - Alternative static picture (customer choice)
 - Radial plate test component
 - Large frame counter digital display

15. VQMPC-ZTUHD – Moving Zone Plate Sprite Test

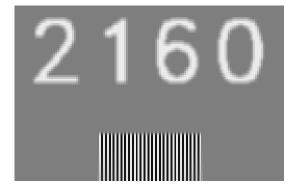




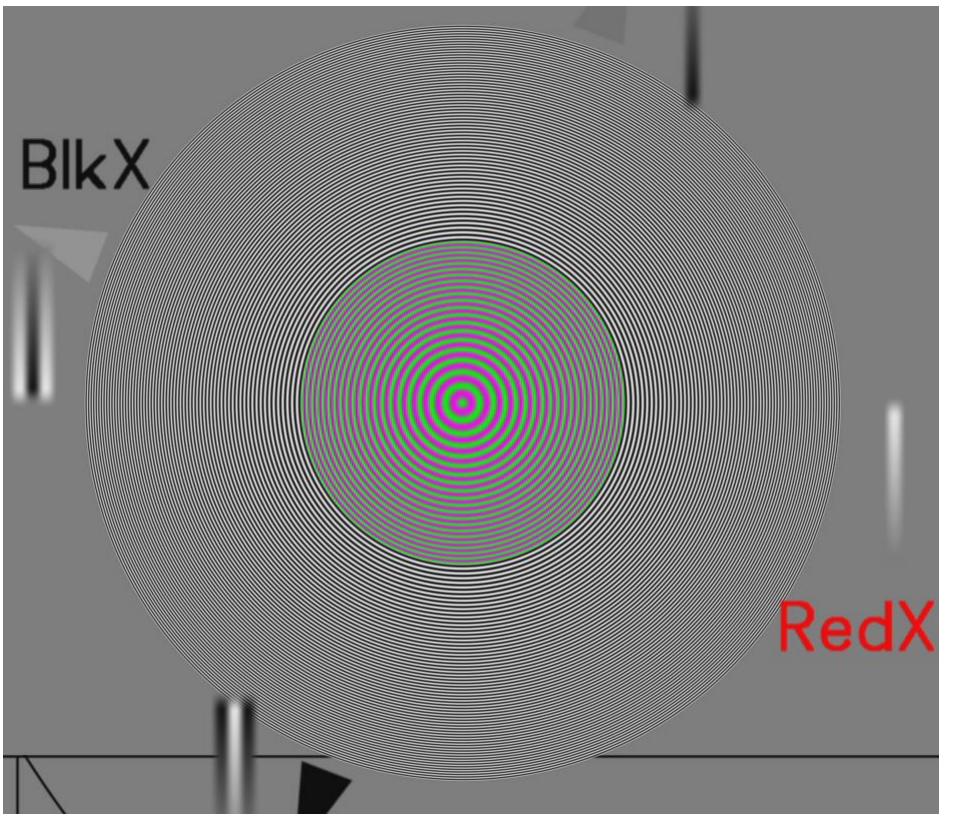
16. VQMPC-ZTUHD Zoomed-in Areas



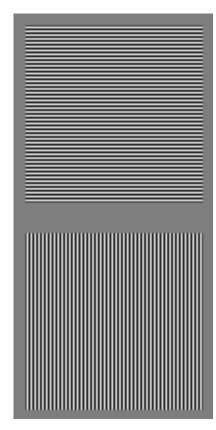
V Wedge Top



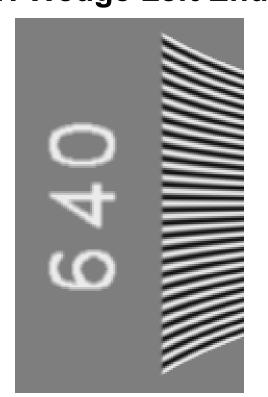
Moving Sprite: Y & UV Zone Plates



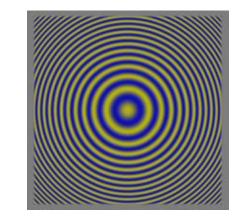
Fs/4 Bursts



H Wedge Left End

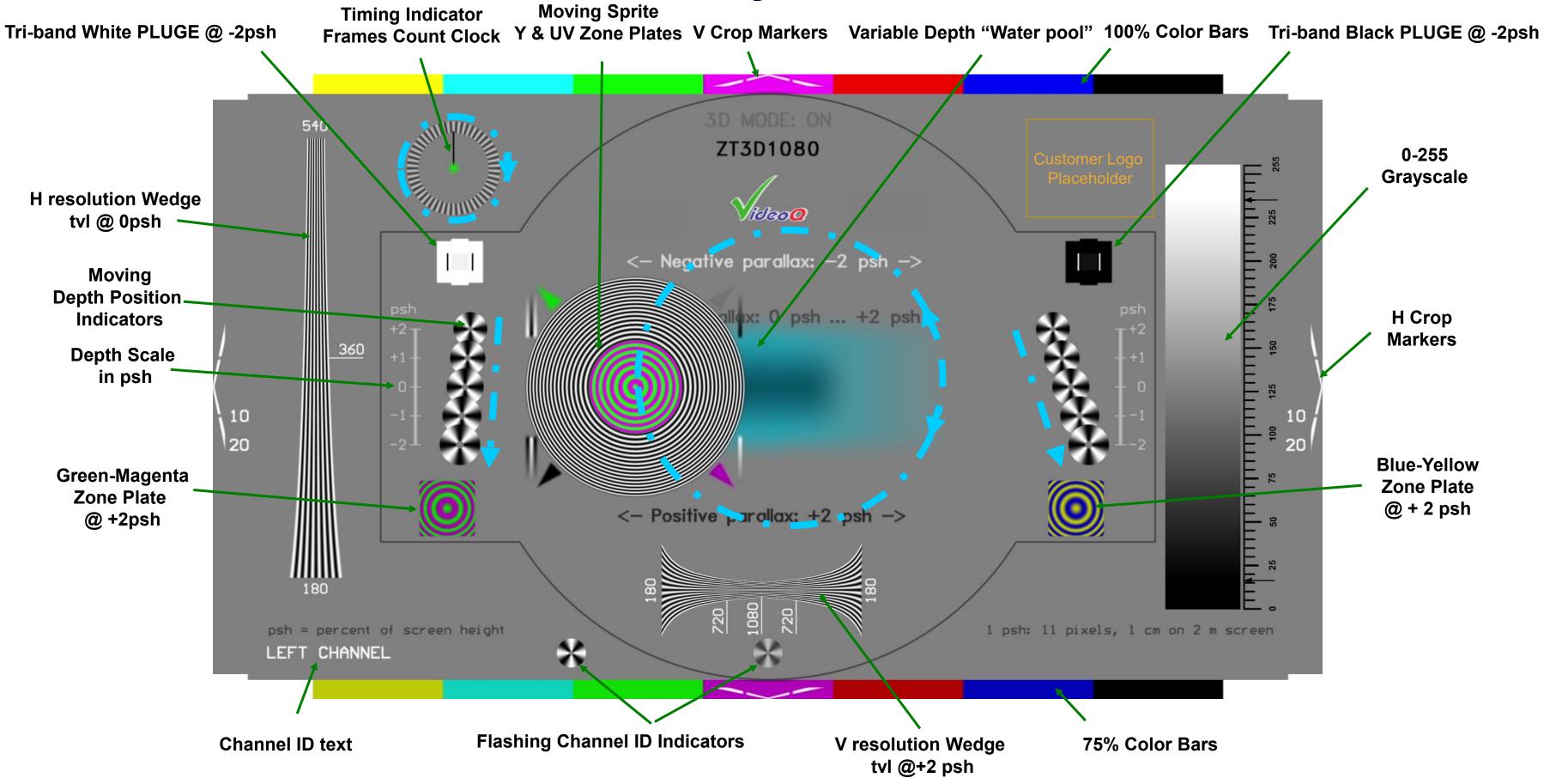


Blue-Yellow Zone Plate



17. VQMPC-ZT3D – Dynamic 3D Zone Plate Test





18. VQMPC-ZT3D Test Pattern Features



Multi-purpose Dynamic Test Pattern consisting of:

- 1. Mid-gray background with explanatory texts and markers
- 2. Traditional (2D) geometry, levels and resolution test pattern components
- 3. Special 3D components aimed at visualization and calibration of positive and negative parallaxes, parallax values expressed in **psh** = percents of picture height
- 4. Moving Zone Plate Sprite changing parallax on-the-fly, goes in front and behind the background plane
- 5. Two sets of Depth Position Markers: -2, -1, 0, +1, +2psh
- 6. Channel ID Indicators (alternating polarities radial plates) aimed at LR crosstalk testing and LR frames continuity checks
- 7. Rotating clock indicates current frame count from test clip start, also flashes green twice per second

VQZT3D test pattern data are available in various multi-frame formats:

- Dual: L & R separate files
- Side-by-side: L & R combined, single file, half horizontal resolution, double width, full horizontal resolution
- Top-bottom: L & R combined, single file, half vertical resolution, double height, full vertical resolution

There are three variants for three different frame rates: 24, 50 and 60 fps, other frame rates are available on request; zone plate sprite motion speed and general layout may slightly vary

19. About VideoQ



Customers & Partners

























































































Company History





- Founded in 2005
- Formed by an Engineering Awards winning team sharing between them decades of global video technology.
- VideoQ is a renown player in calibration and benchmarking of Video Processors, Transcoders and Displays, providing tools and technologies instantly revealing artifacts, problems and deficiencies, thus raising the bar in productivity and video quality experience.
- VideoQ products and services cover all aspects of video processing and quality assurance - from visual picture quality estimation and quality control to fully automated processing, utilizing advanced VideoQ algorithms and robotic video quality analyzers, including latest UHD and HDR developments.

Operations

- Headquarters in CA, USA
- Software developers in Silicon Valley and worldwide
- Distributors and partners in several countries
- Sales & support offices in USA, UK

A1. Appendix: VQMPC Advanced Analysis Examples



This section provides more details about VQMPC test sessions scenarios, VideoQ software tools usage examples and test patterns features.

The screenshots and measurement results shown in this section are taken from VideoQ VQMP – Media Files Player-Analyzer:





VideoQ approach combines "classic", "digital" and "cloud" methodologies, sharing same test patterns and covering all 3 levels of video quality control:

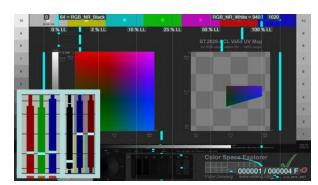
Instant visual-aural quality estimation

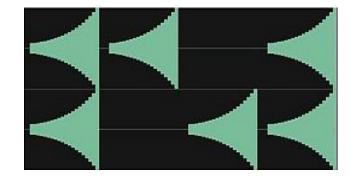




Objective measurements of video and audio parameters







Fully automated Quality Control

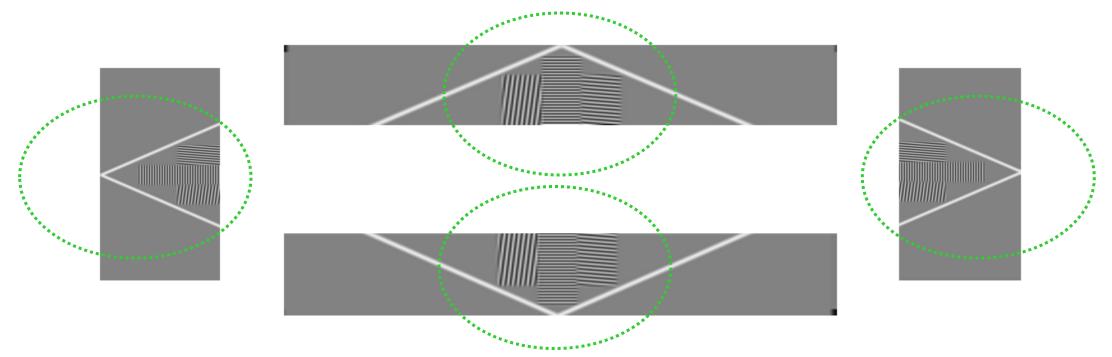


```
> (0) "header":{} (11)
> (0) "generalFileInfo":{} (25)
> (0) "videoStream":{} (43)
> (0) "testConditions":{} (7)
> (0) "videoParameters":{} (19)
> (0) "activeImageFormats":{} (4)

> (0) "videoLevelsStatistics":{} (6)
1."videoDataVolume_pct" "100.457"
1."chromaDataVolume_pct" "36.935"
1."averageU_pct" "-4.814"
1."averageV_pct" "4.992"
```

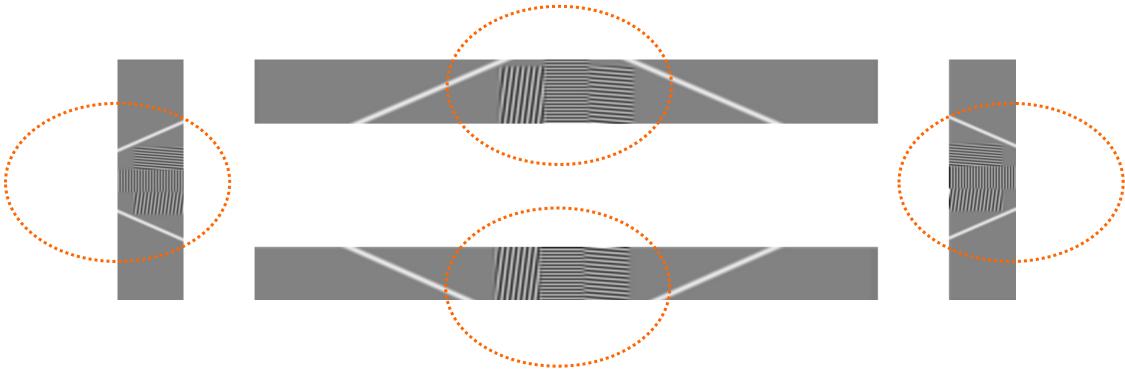
A3. Diamond Pattern and Crop Markers Usage





Example of correct settings (no cropping):

All picture edges are not cropped and single pixel white markers are visible

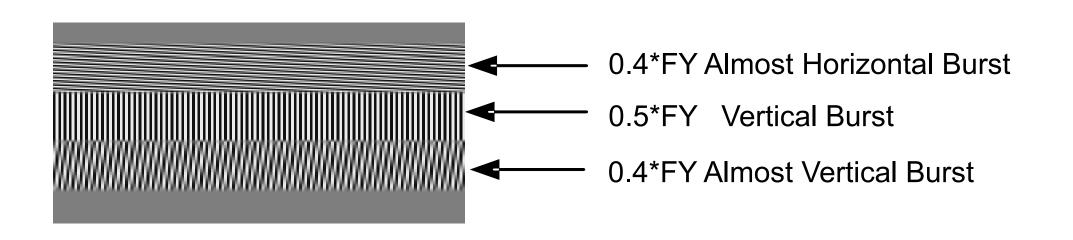


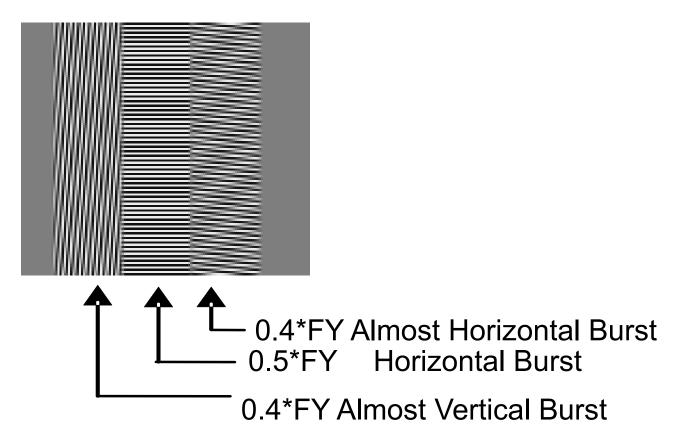
Example of incorrect settings (with cropping):

Picture edges are cropped

A4. Tri-band Combination Burst Patterns







There are two groups of bursts with frequencies proportional to luma pixels rate FY: **full length horizontal** bursts band and **full height vertical** bursts band. Maximum luminance frequency burst of exactly **0.5 FY** is in the middle of each band. Two slightly oblique bands of 0.4 FY surrounds the middle burst.

Two **central 0.5 FY sub-bands** are especially sensitive to any errors in **pixel clock**, **mapping** or **scaling**. Four other sub-bands allow differentiation between horizontal and vertical distortions thru the whole picture area – from left picture edge to the right picture edge and from top to bottom.

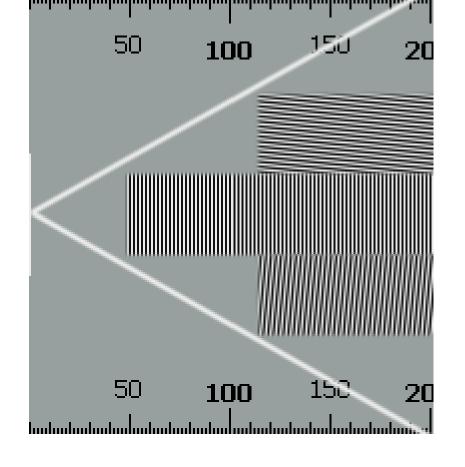
Within the burst group **vertical** and **almost vertical** lines test **horizontal frequencies**, whilst **horizontal** and **almost horizontal** lines test **vertical frequencies**.

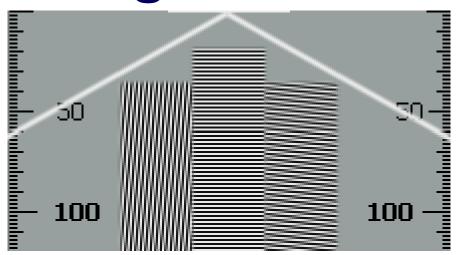
A5. Tri-band Combination Burst Pattern Usage



Example of correct settings (no scaling):

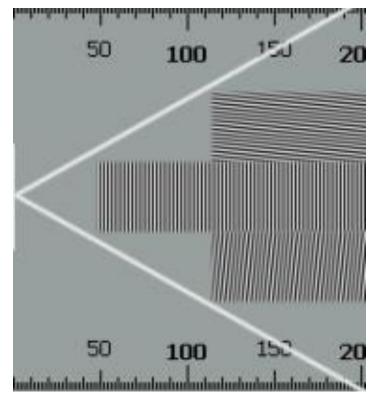
There are no visible beat waves on both horizontal and vertical Tri-band Patterns

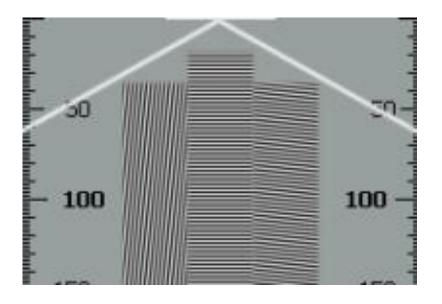




Example of scaling artifacts:

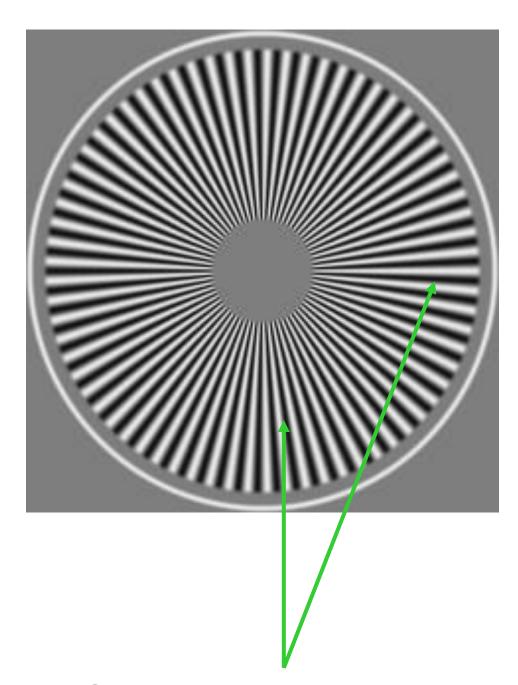
Scaling causes beat waves on both horizontal and vertical Tri-band Patterns



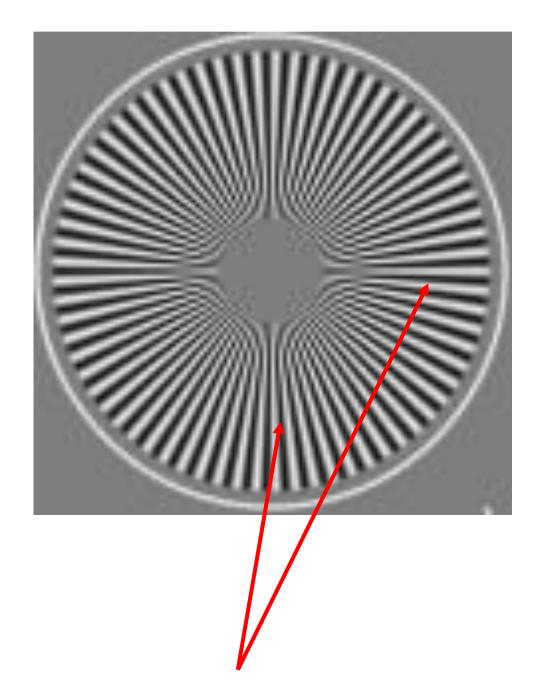


A6. Radial Plates Usage





Original Size – dot-by-dot:
Full contrast of fine details in all directions



Scaled (Up or Down) Picture: Loss and/or distortion of fine details

A7. Black PLUGE & SPLUGE Usage



Fine Tuning (SPLUGE) optional component

Clipped sector (with no shades of gray) is much more than 180 degrees

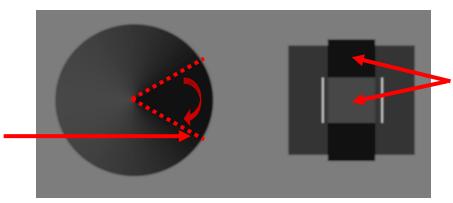
Brightness (Y Offset) is too low



Coarse Tuning (PLUGE)

Both central super-black vertical band and central small square are almost the same brightness as big black square

Clipped sector (with no shades of gray) is much less than 180 degrees

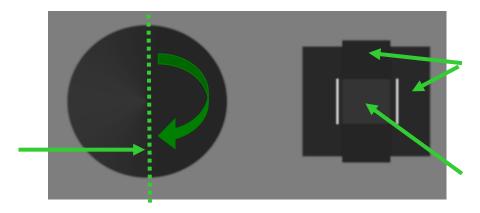


Brightness is too high

Both central super-black vertical band and central small square are clearly visible

Brightness is correct

Conical grayscale is clipped exactly half-circle (180 degrees), no shades of gray on the right half



The super-black vertical band is almost the same brightness as big black square

Central small square is clearly visible

Note that some versions do not contain fine tuning SPLUGE components

A8. White PLUGE & SPLUGE Usage



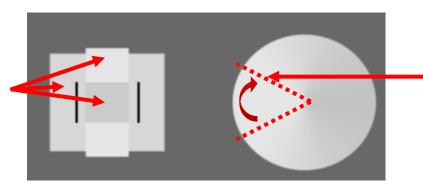
Coarse Tuning (PLUGE)

Both central super-white vertical band and central small square are clearly visible

Both central super-white vertical band and central small square are almost the same brightness as big white square

The super-white vertical band is almost the same brightness as big white square. Central small square is clearly visible

Contrast (Gain) is too low



Fine Tuning (SPLUGE) optional component

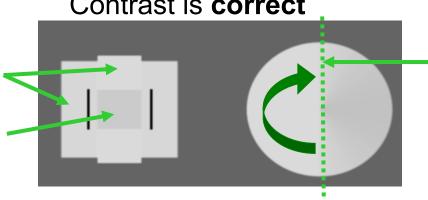
Clipped sector (with no shades of gray) is much less than 180 degrees

Contrast is too high



Clipped sector (with no shades of gray) is much more than 180 degrees

Contrast is correct



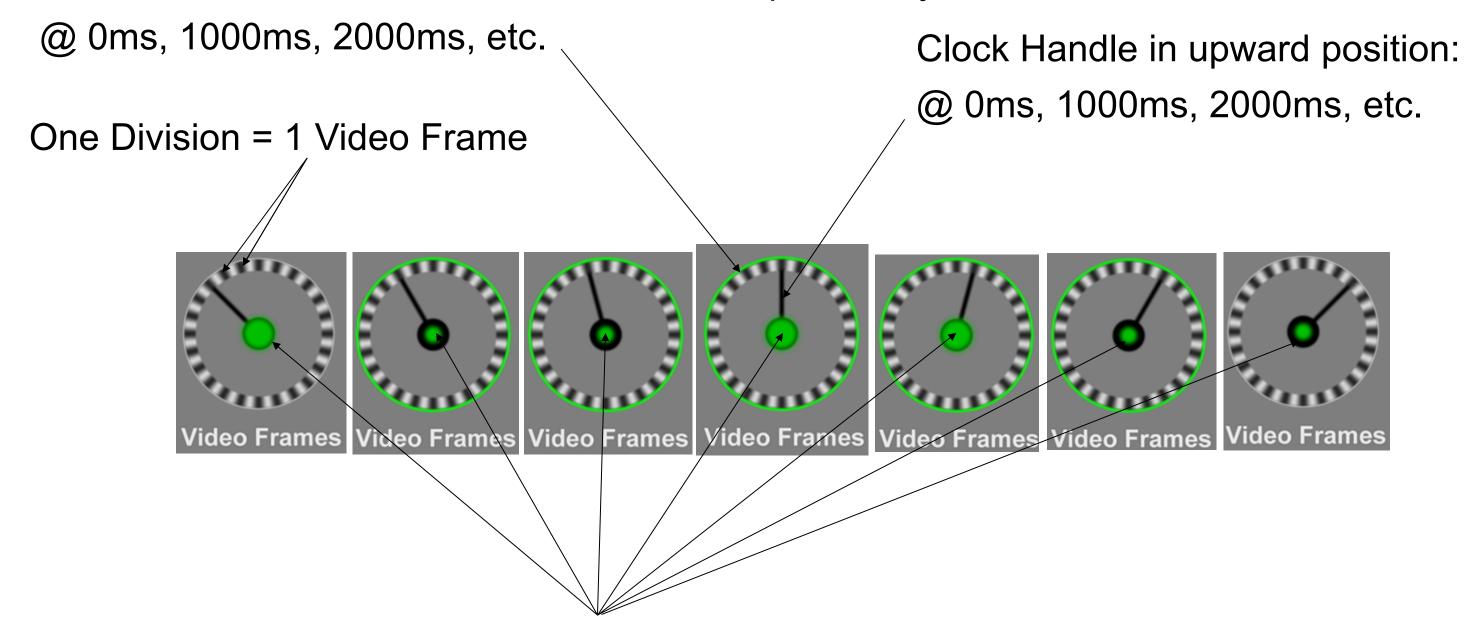
Conical grayscale is clipped exactly half-circle (180 degrees), no shades of gray on the left half

Note that some versions do not contain fine tuning SPLUGE components

A9. Frame Counter Features



Green Circle flashes for ~ +/- 100ms with 1s periodicity:

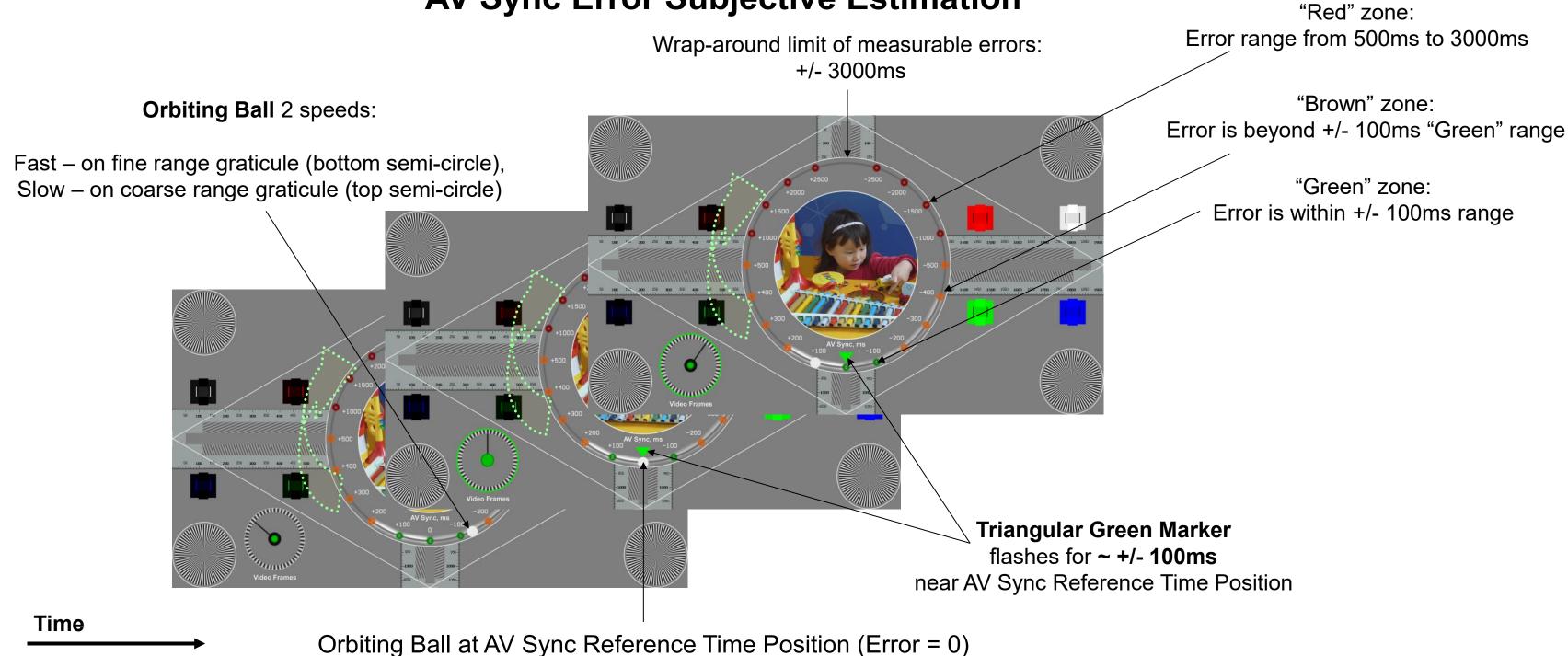


Green "LED" flashes for 2 frames every 4 frames (2/4 periodic pattern) revealing any video frames cadence discontinuities, 3:2 pull-down and other frame rate conversion cases

A10. AV Sync Test Features 1



AV Sync Error Subjective Estimation



User can estimate the AV Sync Error value by the ball position at the moment of "bop" sounds start.

Green triangular marker flashes for about +/- 100ms wrt AV Sync Reference, thus indicating the boundaries of acceptable errors ("green" range).

A11. AV Sync Test Features 2



Numerical Readout and Automated Measurement

